

Wisconsin

Nutrition and Physical Activity Program to Prevent Obesity and Other Chronic Diseases

<http://www.dhfs.state.wi.us/Health/StateHealthPlan/index.htm>

<p style="text-align: center;">The Epidemic</p> <p>58% of Wisconsin adults are overweight or obese. (CDC BRFSS, 2002)</p> <p>21% of non-Hispanic white adults, 31% of non-Hispanic black adults, and 28% of Hispanic adults in Wisconsin are obese. (CDC BRFSS, 2002)</p> <p>24% of Wisconsin high school students are overweight or at risk of becoming overweight. (CDC YRBSS, 2003)</p> <p>The obesity rate among Wisconsin adults increased by 91% from 1990 to 2002. (CDC BRFSS, 1990, 2002)</p>	<p style="text-align: center;">Program Priorities</p> <p>The Wisconsin Nutrition and Physical Activity Work group Steering Committee (WINPAW) has focused on expanding and diversifying the partnership as development of the state plan moves ahead. The initial data analysis for plan development and identification of target populations is nearing completion.</p> <p>Although WINPAW has not yet initiated any interventions directly, as a direct result of the obesity prevention project several important interventions are being undertaken by the DPH Nutrition Section, including the 5 A Day campaign and Using Loving Support to Build a Breast-feeding Friendly Community) and by partners such as the state Department of Public Instruction (the Movin' Schools initiative).</p>
<p style="text-align: center;">Recent Accomplishments and Products</p> <ul style="list-style-type: none"> ➤ Five mini-grants to support development of 29 local Maternal and Child Health Public Health Nutrition Leadership Coalitions ➤ A nutrition and physical activity summit 	<p style="text-align: center;">Upcoming Events and Products</p> <ul style="list-style-type: none"> ➤ A Walk/Bike to School Week ➤ A PowerPoint presentation and fact sheet with talking points for legislators who support the obesity prevention initiative ➤ Five regional Wisconsin Walks trainings for local partners on environmental and policy issues related to obesity prevention ➤ A Weight and Physical Activity Status in Wisconsin Burden Report ➤ A survey of Lead Physical Education Teachers in public schools
<p style="text-align: center;">New Partners</p> <p>Burlington Area School District Citizen Advocate Dane Choosing Activity & Nutrition (Dane C.A.N.) City of Madison Health Department Governor's Council on Physical Fitness and Health Ho-Chunk Youth Fitness Program Humana Insurance Corporation Marshfield Area Healthy Lifestyles Coalition Mount Mary College Office of the Governor Physician's Plus Insurance Corporation Prevea Clinic University of Wisconsin Cooperative Extension University of Wisconsin Medical School Wisconsin Association for Health, Physical Education, Recreation & Dance (WAHPERD) Wisconsin Dairy Council Wisconsin Dietetic Association Wis. Division of Public Health, Minority Health Office Wisconsin Public Health & Health Policy Institute Wisconsin Restaurant Association</p>	<p style="text-align: center;">Project Period: 2003-2008 Year First Funded: 2003 Funding Stage: Capacity Building Contact Person: Mary Pesik, RD, CLE, CD Program Coordinator, Wisconsin Department of Health and Family Services Telephone: 608-267-3694 Fax: 608-266-3125 E-mail: pesikmj@dhfs.state.wi.us</p>

